MICHAEL GOMEZ

PRODUCT DESIGN LEADER

I'm Michael, merging AI and UX to transform the digital world. My expertise covers e-commerce, SaaS, AI, fintech, healthtech, and cloud, turning complexities into intuitive solutions. I strive to innovate and elevate tech products, making them enriching, and delightful for all.

CONTACT

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📍 Bay Area, CA

EDUCATION

ELECTRICAL AND MECHANICAL ENGINEERING

Guayaquil Superior Technical Institute S.A

CERTIFICATION IN GAMIFICATION PSYCHOLOGY & STRATEGY

Wharton Online - University of Pennsylvania

FOLIOS

www.apperbuild.com/michael

https://uxd0.webflow.io/our-testing

in https://tinyurl.com/bdfchtfr

WORK EXPERIENCES

Present

HEAD PRODUCT DESIGN   Jiffy,ai

- Led UX/UI for Jiffy.ai's codeless platform, enabling AI-driven app creation.
- Designed and managed scalable, user-centric applications that accelerate workflows.
- Innovated fintech, healthcare enterprise applications with intuitive AI solutions.

Jan, 2021 - Jan 2023

HEAD OF PRODUCT DESIGN   BILL.com

- Led and optimized Bill.com's design product team, driving user-centered design for a 12% revenue increase and enhancing SMB financial operations.
- Integrated Divvy, Invoice2Go, and Bill UX, aligning design across teams and platforms to boost satisfaction achieving $150M in annual revenue.

Jan, 2014 - Jan 2021

HEAD OF PRODUCT EXPERIENCE   UST

- Built UST's global UXD team delivering impactful digital solutions in key sectors, utilizing lean UX for efficiency, resulting in $50M in revenue.
- Fostered product innovation and user-centered design, driving transformative digital experiences and positioning the company as a market leader.

Jan, 2010 - Jan 2014

DIRECTOR, PRODUCT EXPERIENCE   TEMENOS

- Built and led the global UX team for KonyDesignCloud.
- Boosted revenue contributions from UX by 40%.
- Delivered high-quality, user-centric financial apps.

MY SKILLS

Design Thinking, Lean UX, AI design

UI & IA Graph tools Figma, Sketch

Team Building and Product Strategy

#AIDesigner #AIGraphics #PromptEngineering #InfoArchitecture #UXInnovator #UIVisualDesigner #ProductDesignLeader #UIDesigner #ProductDesignTeamLead #DesignThinking #LeanUX #FintechUX #HealthtechUX #MobileUIDesigner #aisocialmedia #Strategist